



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 1847589 /		<u>Alt Order #</u> 08853849
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/08/17 - 11/14/17		<u>Estimate #</u> 5092
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/09/17 / 11/09/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WSFA	11/13/17	11/13/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$60.00			
2	WSFA	11/10/17	11/10/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$200.00			
3	WSFA	11/14/17	11/14/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$370.00			
4	WSFA	11/08/17	11/08/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$370.00			
5	WSFA	11/09/17	11/09/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$370.00			
6	WSFA	11/10/17	11/10/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$370.00			
7	WSFA	11/14/17	11/14/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$700.00			
8	WSFA	11/08/17	11/08/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$700.00			
9	WSFA	11/14/17	11/14/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	-1-----				1	\$550.00			
10	WSFA	11/08/17	11/08/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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<u>Contract / Revision</u> 1847589 /		<u>Alt Order #</u> 08853849
<u>Contract Dates</u> 11/08/17 - 11/14/17	<u>Product</u> DOUG JONES FOR SEN	<u>Estimate #</u> 5092
<u>Advertiser</u> POL/Jones, Doug/D/Sena		<u>Original Date / Revision</u> 11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$550.00			
E 11	WSFA	11/09/17	11/09/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	WSFA 12 News at Ten - MF	10-1035pm	----Th-----	1:00		\$550.00	NM		
Credited												
12	WSFA	11/08/17	11/08/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 11A	11-1130Am	---W-----	1:00		\$60.00	NM		
Credited												
13	WSFA	11/13/17	11/13/17	The Voice	7-9pm		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$1,200.00			
14	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		1:00			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$160.00			
15	WSFA	11/12/17	11/12/17	Nascar Daytime	130p-5p		1:00			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$130.00			
16	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		1:00			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$180.00			
17	WSFA	11/09/17	11/09/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 11A	11-1130Am	----Th-----	1:00		\$60.00	NM		
Credited												
18	WSFA	11/10/17	11/10/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 11A	11-1130Am	-----F----	1:00		\$60.00	NM		
Credited												
19	WSFA	11/13/17	11/13/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$60.00			
20	WSFA	11/09/17	11/09/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 1130AM	1130A-12P	----Th-----	1:00		\$60.00	NM		
Credited												

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1847589 /	08853849

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/08/17 - 11/14/17	DOUG JONES FOR SEN	5092

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jones, Doug/D/Sena	11/09/17 / 11/09/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
21	WSFA	11/10/17	11/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	----1--	1			\$60.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 1130AM	1130A-12P	-----F----	1:00		\$60.00	NM		
			<i>Credited</i>									
22	WSFA	11/13/17	11/13/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	1-----	1			\$200.00				
23	WSFA	11/14/17	11/14/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----	1			\$200.00				
E 24	WSFA	11/10/17	11/10/17	Today in Alabama 530a	528am-6am		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	----F--	1			\$300.00				
N 25	WSFA	11/09/17	11/09/17	Late News	1030p-11P		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	---1---	1			\$550.00				
Totals											19	\$7,220.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/14/17	19	\$7,220.00	(\$1,083.00)	\$6,137.00
Totals	19	\$7,220.00	(\$1,083.00)	\$6,137.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8853849 TRF# 1847589 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV8/17 16.12
*** CHANGES *** ** WSFA-TV ***

:LINE#	REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	: TOTL: SPTS:
25	A		1030P-1105P	60		\$550.00	11/9	11/9	1		THU	1
PROGRAM : M-F LATE NEWS AFTER NFL												
ORD COM1: URGENT! NEWS WILL RUN LATE DUE TO NFL AIRING. PLEASE CONFIRM ASAP!												
ORD COM2: THANKS, DENICE												
THIS IS A MAKE-GOOD FOR NOV9 ON LINE-11 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#11	MISSED:THU/1000P-1035P NOV9 \$550.00 (NOV8/17)									
			OFFER:THU/1030P-1105P NOV9 \$550.00 PLS ADVISE.									
			CMT:URGENT! NEWS WILL RUN LATE DUE TO NFL AIRING. PLEASE CONFIRM ASAP!									
			CMT:THANKS, DENICE									

NOV/17 \$7,220.00 CONTRACT TOTAL \$7,220.00
TOTAL SPOTS 19

MARKET TOTALS \$14,440 WSFA 50% WNCB 5% WAKA 24% WCOV 16% CABL 0% WBMM 5% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 8853849 TRF# 1847589 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV8/17 17.08
*** WSEA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8853849 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5092 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 NOV14/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV8/17 17.08

REP: REVISED ORDER
M2 OKD AS LINE 25
TTL SAME, \$7,220
PLS CNFM
THANKS JASMINE FOR RYAN

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M2 OK'D BUY#11 MISSED:THU/1000P-1035P NOV9 60S \$550.00 (NOV8/17)
OFFER:THU/1030P-1105P NOV9 60S \$550.00 PLS ADVISE.
CMT:URGENT! NEWS WILL RUN LATE DUE TO NFL AIRING. PLEASE CONFIRM ASAP!
CMT:THANKS, DENICE
CONTRACT TOTAL \$7,220.00
TOTAL SPOTS 19



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And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

<u>Contract / Revision</u> 1847589 /		<u>Alt Order #</u> 08853849
<u>Product</u> DOUG JONES FOR SENAT		
<u>Contract Dates</u> 11/08/17 - 11/14/17		<u>Estimate #</u> 5092
<u>Advertiser</u> POL/Jones, Doug/D/Senate		<u>Original Date / Revision</u> 11/08/17 / 11/08/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> TV13041	<u>Advertiser Code</u> 836	<u>Product 1/2</u> 967
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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N 1	WSFA	11/13/17	11/13/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	1-----	1			\$60.00				
N 2	WSFA	11/10/17	11/10/17	WSFA 12 News at Noon	12-1230pm		1:00			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	----1--	1			\$200.00				
N 3	WSFA	11/14/17	11/14/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----	1			\$370.00				
N 4	WSFA	11/08/17	11/08/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	--1----	1			\$370.00				
N 5	WSFA	11/09/17	11/09/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	---1---	1			\$370.00				
N 6	WSFA	11/10/17	11/10/17	WSFA 12 News at Five	5-530pm		1:00			NM	1	\$370.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	----1--	1			\$370.00				
N 7	WSFA	11/14/17	11/14/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----	1			\$700.00				
N 8	WSFA	11/08/17	11/08/17	WSFA 12 News at Six - MF	6-630pm		1:00			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/06/17	11/12/17	--1----	1			\$700.00				
N 9	WSFA	11/14/17	11/14/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/13/17	11/19/17	-1-----	1			\$550.00				
N 10	WSFA	11/08/17	11/08/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

<u>Contract / Revision</u> 1847589 /		<u>Alt Order #</u> 08853849
<u>Contract Dates</u> 11/08/17 - 11/14/17	<u>Product</u> DOUG JONES FOR SEN	<u>Estimate #</u> 5092
<u>Advertiser</u> POL/Jones, Doug/D/Sena		<u>Original Date / Revision</u> 11/08/17 / 11/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$550.00			
N 11	WSFA	11/09/17	11/09/17	WSFA 12 News at Ten - MF	10-1035pm		1:00			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$550.00			
N 12	WSFA	11/08/17	11/08/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	--1----				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 11A	11-1130Am	---W-----	1:00		\$60.00	NM		
Credited												
N 13	WSFA	11/13/17	11/13/17	The Voice	7-9pm		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$1,200.00			
N 14	WSFA	11/11/17	11/11/17	WSFA 12 News at Six-Sat	Sa 6-7pm		1:00			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1-				1	\$160.00			
N 15	WSFA	11/12/17	11/12/17	Nascar Daytime	130p-5p		1:00			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$130.00			
N 16	WSFA	11/12/17	11/12/17	WSFA 12 News at Five-Sun	Su 5-530p		1:00			NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	-----1				1	\$180.00			
N 17	WSFA	11/09/17	11/09/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 11A	11-1130Am	----Th----	1:00		\$60.00	NM		
Credited												
N 18	WSFA	11/10/17	11/10/17	ALABAMA LIVE @ 11A	11-1130Am		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 11A	11-1130Am	-----F----	1:00		\$60.00	NM		
Credited												
N 19	WSFA	11/13/17	11/13/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/13/17	11/19/17	1-----				1	\$60.00			
N 20	WSFA	11/09/17	11/09/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	---1---				1	\$60.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WSFA	11/06/17-11/12/17	ALABAMA LIVE @ 1130AM	1130A-12P	----Th----	1:00		\$60.00	NM		
Credited												
N 21	WSFA	11/10/17	11/10/17	ALABAMA LIVE @ 1130AM	1130A-12P		1:00			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/17	11/12/17	----1--				1	\$60.00			

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<u>Contract / Revision</u> 1847589 /		<u>Alt Order #</u> 08853849
<u>Contract Dates</u> 11/08/17 - 11/14/17	<u>Product</u> DOUG JONES FOR SEN	<u>Estimate #</u> 5092
<u>Advertiser</u> POL/Jones, Doug/D/Sena		<u>Original Date / Revision</u> 11/08/17 / 11/08/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																
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Totals											19	\$7,220.00																																																																																																																

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/14/17	19	\$7,220.00	(\$1,083.00)	\$6,137.00
Totals	19	\$7,220.00	(\$1,083.00)	\$6,137.00

Signature: _____ **Date:** _____

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REP HEADLINE# 8853849 TRF# 1847589
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703-528-9387 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES NOV8/17 10.02
 *** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24	A		530A-600A	60		\$300.00	11/10	11/10	1	✓	FRI	1
PROGRAM : TODAY IN AL @ 530A ORD COM1 : NO AVAILS. PLEASE CONFIRM. THANKS, DENICE THIS IS A MAKE-GOOD FOR NOV8 ON LINE-12 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV9 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV10 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV9 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR NOV10 ON LINE-21 FOR 1 SPOT/WK												
17	S		1100A-1130A	60		\$60.00	11/9	11/9	0	✓	THU	0
PROGRAM : ALABAMA LIVE CON COM1 : ALABAMA LIVE												
18	S		1100A-1130A	60		\$60.00	11/10	11/10	0	✓	FRI	0
PROGRAM : ALABAMA LIVE CON COM1 : ALABAMA LIVE												
20	S		1130A-1200N	60		\$60.00	11/9	11/9	0	✓	THU	0
PROGRAM : ALABAMA LIVE CON COM1 : ALABAMA LIVE												
21	S		1130A-1200N	60		\$60.00	11/10	11/10	0	✓	FRI	0
PROGRAM : ALABAMA LIVE CON COM1 : ALABAMA LIVE												
STATION MAKEGOOD OFFERS: M1 OK'D BUY#12 MISSED: WED/1100A-1130A NOV8 60S \$60.00 BUY#17 THU/1100A-1130A NOV9 60S \$60.00 BUY#18 FRI/1100A-1130A NOV10 60S \$60.00 BUY#20 THU/1130A-1200N NOV9 60S \$60.00 BUY#21 FRI/1130A-1200N NOV10 60S \$60.00 OFFER: FRI/530A-600A NOV10 60S \$300.00 CMT: NO AVAILS. PLEASE CONFIRM. THANKS, DENICE												
												(NOV8/17)
												PLS ADVISE.
NOV/17 \$7,220.00												CONTRACT TOTAL \$7,220.00 TOTAL SPOTS 19

MARKET TOTALS \$14,440										WSFA 50%	WNCF 5%	WAKA 24%	WCOV 16%	CABL 0%	WBMM 5%	WIYC 0%
										ESFA 0%	EAKA 0%					
ACCURATE SHARES																
SVC- NSI																
DEMOS- RA35+*																
MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME					
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE						

REP HEADLINE# 8853849 TRF# 1847589 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV8/17 10.08
*** WSAF-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8853849 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5092 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 NOV14/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV8/17 10.08

REP: REEIVED ORDER
M1 OKD AD LINE 24
TTL SAME, \$7,220
PLS CONFIRM
THANKS JASMINE FOR RYAN

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#12 MISSED:WED/1100A-1130A NOV8 60S \$60.00 (NOV8/17)
BUY#17 THU/1100A-1130A NOV9 60S \$60.00
BUY#18 FRI/1100A-1130A NOV10 60S \$60.00
BUY#20 THU/1130A-1200N NOV9 60S \$60.00
BUY#21 FRI/1130A-1200N NOV10 60S \$60.00
OFFER:FRI/530A-600A NOV10 60S \$300.00 PLS ADVISE.
'CMT:NO AVAILS. PLEASE CONFIRM. THANKS, DENICE
CONTRACT TOTAL \$7,220.00
TOTAL SPOTS 19

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION NOV8/17 15.31
CHANGES ** WSFA-TV ***

REP HEADLINE# 8853849 TRF# 1847589
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$
ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8853849 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5092 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES NOV8/17 NOV14/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV8/17 15.31

STA: _____
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:
M2 UNRESL BUY#11 MISSED:THU/1000P-1035P NOV9 60S \$550.00 (NOV8/17)
OFFER:THU/1030P-1105P NOV9 60S \$550.00 PLS ADVISE.
CMT:URGENT! NEWS WILL RUN LATE DUE TO NFL AIRING. PLEASE CONFIRM ASAP!
CMT:THANKS, DENICE

NOV/17 \$7,220.00 CONTRACT TOTAL \$7,220.00
TOTAL SPOTS 19

MARKET TOTALS \$14,440 WSFA 50% WNCN 5% WAKA 24% WCOV 16% CABL 0% WBMM 5% WIYC 0%
ESFA 0% EAKA 0%

ACCURATE SHARES
SVC- NSI
DEMOS- RA35+*